

TOWN AND GOWN 2.0

**the strategic cooperation
between university and city
in V4 and Ukraine**

**INTERNATIONAL CONFERENCE
OCTOBER 21st, 2022**

PROGRAM

The National University of Ostroh Academy • Ostroh City Council • Lesya Ukrainka Volyn National University • Lutsk City Council • National University of Water and Environmental Engineering • Rivne City Council • University of Security Management in Košice • The John Paul II Catholic University of Lublin • Lublin Commune (Municipality of Lublin) • Matej Bel University in Banská Bystrica • Tomas Bata University in Zlin, Faculty of Multimedia Communications • Zlin Creative Cluster • Jan Evangelista Purkyně University in Ústí nad Labem • Volyn Business School of the National University of Ostroh Academy, Limited Liability Company

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October 21st , 2022, Ostroh (Ukraine)

8.00 – 9.00 – Breakfast

9.00 – 10.00 – Registration

10.00 – 13.00 – Session 1, Session 2

11.30 – 12.00 – Coffee break

13.00 – 14.00 – Lunch

14.00 – 17.00 – Session 3

17.00 – 18.00 – Tour of the Ostroh Academy

18.00 – 19.00 – Dinner

SESSION 1

Moderator: Dmytro SHEVCHUK

Ihor Pasichnyk, Dr Sc. in Psychology, Professor, Rector of The National University of Ostroh Academy
THE LONGITUDINAL EXPERIMENT OF CREATING THE ACADEMIC TOWN IN OSTROH

Michał Wyrostkiewicz, Hab. PhD, The John Paul II Catholic University of Lublin
THE UNIVERSITY AS A MOUTHPIECE OF TRUTH

Vitalisova Katarina, doc. Ing., PhD at Matej Bel University
THE ROLE OF PARTNERSHIP IN SMART LOCAL DEVELOPMENT. THE CASE OF SLOVAKIA

Sergiy Kurbatov, PhD, professor at Department of Sociology, Kyiv National Economic University named after Vadym Hetman

THE PLACE OF UNIVERSITY IN THE PROCESS OF DEVELOPMENT OF URBAN EUROPEAN CIVILIZATION

Maryna Averkyna, Dr. Sc. Prof., Professor of Economic Modelling and Information Technology Department at The National University of Ostroh Academy.

UNIVERSITY AND CITY (TOWN): INTERACTION EFFECT

Mykola Skyba, Head of Development Department in the Kharkiv School of Architecture; Education Expert in the Ukrainian Institute for the Future.

UNIVERSITY AS THE GROWTH POINT FOR INTELLECTUAL AND CREATIVE CAPACITY OF THE CITY

Mykhailo Boichenko, Dr Sc., Prof., Professor of the Department of Theoretical and Practical Philosophy, Taras Shevchenko National University of Kyiv;

Nataliia Boichenko, Dr Sc., Prof., Professor of the Department of Philosophy, Shupyk National Healthcare University of Ukraine.

ACADEMIC AND CIVIC VIRTUES IN THE UKRAINIAN CITIES IN 21 CENTURY: PHENOMENON OF MAIDAN

Dmytro Shevchuk, Dr Sc., Prof. Vice-Rector for Research and Teaching at The National University of Ostroh Academy

UNIVERSITY AND CITY: THE STRATEGIC COOPERATION FOR INNOVATIVE DEVELOPMENT

Kirill Repin, Project Coordinator of the Summer School Viadrinicum at the European University Viadrina Frankfurt (Oder)

WHEN PUBLIC ENGAGEMENT MEETS LEARNING CITY: REFLECTIONS ON THE SUMMER SCHOOL VIADRINICUM IN FRANKFURT (Oder)

Wojciech Wcisł, PhD, The John Paul II Catholic University of Lublin

Anastasiia Verkhovetska, The John Paul II Catholic University of Lublin

UNIVERSITY IN THE FACE OF WAR. THE EXAMPLE OF THE JOHN PAUL II CATHOLIC UNIVERSITY OF LUBLIN

Larysa Zasiakina, Dr. Sc., Prof., Department of General and Clinical Psychology, Lesya Ukrainka Volyn National University;

Iryna Hlova, Ph.D., Head of Research Unit, Lesya Ukrainka Volyn National University

COMMUNITY RESILIENCE CENTER AS A COLLABORATION BETWEEN UNIVERSITY AND CITY IN WARTIME

Serhii Terepyshchy, Dr Sc., Prof. National Pedagogical Dragomanov University

MEDIA LITERACY AND SOCIAL RESPONSIBILITY OF TEACHERS IN WAR CONDITIONS

SESSION 2

Moderator: Oleh LAHODNIUK

Andrii Podlevskyi, PhD in Economics, Vice-Rector for Development and Communication at National University of Water and Environmental Engineering

UNIVERSITY AS INNOVATIVE HUB OF THE CITY

Liudmyla Yelisieieva, Doctor in Economics, Professor, Vice-rector for Research and International Affairs, Lesya Ukrainka Volyn National University

NETWORKS OF CITIES AND UNIVERSITIES: WORLD EXPERIENCE AND UKRAINIAN REALITIES

Vladyslav Kolomechiuk, Ph.D., Head of the International Relations Office, Lesya Ukrainka Volyn National University

THE ROLE OF UNIVERSITIES IN THE FORMATION OF SMART CITIES

Roman Shulyk, PhD, Head of the Journalism Department at The National University of Ostroh Academy

Yuliia Shulyk PhD, Rector's Assistant for Strategy and Educational Quality Assurance at The National University of Ostroh Academy

THE IMPACT OF THE UNIVERSITY ON THE CIVIL SOCIETY DEVELOPMENT

Ruslana Kalamazh, Dr Sc. in Psychology, Vice-Rector for Teaching and Student's Affairs at The National University of Ostroh Academy

SOCIAL REPORT AS AN INSTRUMENT FOR COMMUNICATION BETWEEN UNIVERSITY AND CITY

Taras Khmaruk, Secretary of Ostroh City Council

FORMS OF COOPERATION BETWEEN THE TOWN AND THE UNIVERSITY ON THE EXAMPLE OF THE OSTROH TOWN COUNCIL AND THE NATIONAL UNIVERSITY OF «OSTROH ACADEMY»

Oleksandr Shevchuk, PhD, Independent Researcher (Rivne, Ukraine)

THE BOUNDARY ESSENCE OF THE UNIVERSITY: BETWEEN THE SPHERE OF IDEAS AND THE EVERYDAY LIFE

Olena Zelinska, Ph.D. in Economics, Leading Specialist of the Education and Research Department, Associate Professor of the Department of International Economic Affairs & Project Management, Lesya Ukrainka Volyn National University.

THE CROSSBORDER UNIVERSITY SCIENCE AND TECHNOLOGY PARK AS A DRIVER OF THE INNOVATIVE ENVIRONMENT: EUROPEAN EXPERIENCE AND UKRAINE

Vitalii Lebediuk, PhD., Assoc. Prof., Director of the School for Political Analysis "POLIS"

UNIVERSITY AS CENTER FOR OPEN DATA ANALYSIS OF THE CITY

Olha Balatska, PhD, Doc., Director of the Educational and Scientific Institute of International Relations and National Security at The National University of Ostroh Academy

Tetiana Lotysh, PhD student, legal counsel of the National University of Ostroh Academy

THE ACADEMIC CITY AS A SPACE FOR REALIZATION OF EDUCATIONAL RIGHTS IN GLOBAL CHALLENGES CONDITIONS

Oksana Podlevska, PhD in Economics, Assoc. Professor of Department of enterprise economy and international business at National University of Water and Environmental Engineering

THE MODERN PRACTICES OF CREATIVE INDUSTRIES

Svitlana Hanaba, Dr Sc., Prof. at National Academy of the State Border Guard Service of Ukraine named after Bohdan Khmelnytskyi

UNIVERSITY IN THE CULTURAL SPACE OF THE CITY: TRADITIONS AND MODERNITY

SESSION 3

Moderator: Larysa ZASIEKINA

Nataliya Lushnikova, PhD, Eng. Assoc.Prof. of Department of Architecture and Environmental Design at National University of Water and Environmental Engineering

CREATIVE CLUSTERS IN POST-INDUSTRIAL POST-WAR RECOVERY OF UKRAINIAN CITIES

Tetiana Matuskevych, PhD, Associate Professor at the UNESCO Chair on Science Education, National Pedagogical Dragomanov University

UNIVERSITY AND MUNICIPALITY TANDEM FOR THE GENDER EQUALITY SOLUTIONS

Ihor Hushchuk, Dr Sc., Prof., Head of the Department of Public Health at The National University of Ostroh Academy

SCIENTIFIC AND PRACTICAL SUPPORT OF PROJECTS ON THE ASSESSMENT OF THE SAFETY OF THE URBAN LIVING ENVIRONMENT

Oleh Lahodniuk, PhD, CIO, Deputy of Vice-Rector at Ukrainian Catholic University

METHODOLOGY OF IT-PROJECT MANAGEMENT IN PUBLIC INSTITUTIONS

Petro Skrypchuk, Dr Sc., Professor of the Department of Management at National University of Water and Environmental Engineering

PROCESSING ORGANIC WASTE INTO BIOHUMUS AS A BUSINESS

Serhii Gongalo, Ph.D., I. Malynovsky Institute of Law at The National University of Ostroh Academy

COOPERATION BETWEEN THE UNIVERSITY AND THE CITY: POSSIBILITIES OF USING SCIENTIFIC METHODS OF HANDWRITING ANALYSIS IN THE SELECTION OF LOCAL SELF-GOVERNMENT PERSONNEL

Vitalii Prokopets, head of the public relations department at National University of Water and Environmental Engineering

STRATEGY FOR THE DEVELOPMENT OF COMMUNICATIONS BETWEEN THE AUTHORITIES AND EDUCATORS

Yulia Kharchuk, PhD in Economics, Associate Professor at The Department of Finance, Accounting and Audit, Rector's Assistant in education management at The National University of Ostroh Academy

Oleksandr Kharchuk, Deputy Mayor of Ostroh on the activities of executive bodies

EDUCATIONAL CLUSTER AS ON INSTITUTIONAL BASIS FOR EFFECTIVE DEVELOPMENT OF THE CITY AND UNIVERSITY.

Kateryna Shevchuk, Dr of Sc., Prof., Rivne State University of Humanities

THE AESTHETICS OF ACADEMIC CITY: COOPERATION BETWEEN CITY AND UNIVERSITY IN SPHERE OF ART

Anastasiia Kheleniuk, PhD, Director of the Museum of History of the National University of Ostroh Academy (Ostroh, Ukraine)

THE ROLE OF THE MUSEUM OF HISTORY OF THE NATIONAL UNIVERSITY OF OSTROH ACADEMY IN THE CULTURAL AND TOURIST DEVELOPMENT OF THE OSTROH

Nataliia Lipovska-Makovetska, Ph.D. in Economics, Associate professor, Deputy head of research unit, Lesya Ukrainka Volyn National University

THE MISSION OF UNIVERSITIES IN THE RECOVERY AND DEVELOPMENT OF REGIONS

Tetiana Hordovska, International relations office academic mobility programs specialist, Assistant of the department of general and clinical psychology, Ph.D. student, Lesya Ukrainka Volyn National University

CARE FOR THE MENTAL HEALTH OF THE LUTSK COMMUNITY THROUGH THE IMPLEMENTATION OF THE PROJECT «SPACE FOR VETERANS AND THEIR FAMILIES PLUS PLUS++»